

BOTSWANA



WILDERNESS

We exist to explore, expand and protect the world's wilderness, channelling our hospitality business as a force for lasting, positive impact. Three Impact Pillars guide our conservation and development priorities.

EMPOWER

For every
USD1
netted by shareholders



Government was
paid
USD5,16



staff have earned
USD8,27

EMPOWER Building conservation economies, providing employment and support to small and local businesses

1,100
camp staff
employed

USD77 million
paid to staff

USD48,5 million
paid to Government

350 tonnes
of Covid relief supplies to
local communities

USD94 million
in purchases of goods and
services in the local economy

EDUCATE

EDUCATE Environmental and life skills education in nearby communities

2,700
children participated
in Eco-Clubs

2,100
children attended
annual camps

1,434
senior and junior staff trained on
accredited courses over the last 5 years

PROTECT

PROTECT Human-wildlife co-existence and biodiversity stewardship

We help protect biodiversity & ecosystem health within our
257,000
hectare Botswana footprint

USD19,5 million
paid by Wilderness and guests
for use of protected areas

81%
compliance with
Group Environmental
Minimum Standards

97%
reduction in use
of bottled water

890 kW
installed solar
generation capacity

All figures for period 2014 to 2023 except where indicated otherwise

For more information, download the [Wilderness Botswana Impact Report](#)

IMPACT
PILLARS